

HAYES SOLOWAY

INTELLECTUAL PROPERTY WORLDWIDE

175 CANAL STREET, MANCHESTER, NEW HAMPSHIRE 03101

TEL. 603.668.1400 FAX. 603.668.8567 603.668.0104

E-MAIL: ipsaw@hahgh.com

January 4, 2001

NORMAN P. SOLOWAY (NY, MA)
 STEVEN I. GROSSMAN Ph.D. (NH)
 SUSAN HADDAD HAGE (MA)
 TERESA C. TUCKER (NH)
 JEFFREY N. DANIS (MA)
 EDMUND P. PFLEGER (AZ)
 DALE F. REGELMAN, Ph.D. (AZ)
 DONALD J. PERREAULT (NH, MA)

PATENT AGENTS
 MICHAEL GALLAGHER
 PETER W. MURPHY

OF COUNSEL:
 OLIVER W. HAYES (MA, DC)
 WILLIAM O. HENNESSEY Ph.D. (NH)

VIA FEDERAL EXPRESS

President/Chief Executive Officer
 Tactica International
 Empire State Building
 350 Fifth Avenue
 New York, New York 10118

Dear Sir:

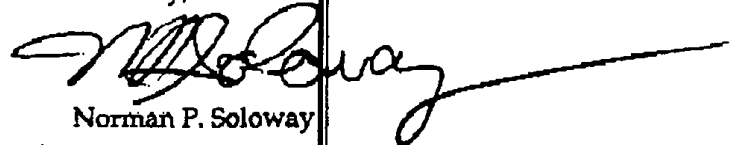
We are intellectual property attorneys for Brookstone, Inc. of Nashua, New Hampshire. As you no doubt are aware, Brookstone is a nationwide specialty retailer of consumer products. Your company is well aware of Brookstone and has, on several occasions, approached Brookstone to distribute some of your company's IGIA brand products.

We have just received a copy of the January edition of HomeWorld's Housewares Census 2001, and find that your company is advertising a lounge pillow with massage and reading light. Your company's lounge pillow with massage and reading light appears to be identical in function, features and trade dress to the patent pending massaging bed rest with light introduced by Brookstone last year. In fact, the lounge pillow with massage and reading light shown in your company's ad is either a slavish copy of the Brookstone product or a photograph of a Brookstone product.

Demand is hereby made that you immediately withdraw your lounge pillow with massage and reading light from the market, and account to us for all products sold to date.

We expect to hear from you or your attorneys within five (5) days of this letter indicating what action you intend to take with respect to this letter.

Sincerely,



Norman P. Soloway

NPS:cb

cc: Steven Schwartz
 Philip Roizin

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